2027 Kraszna-Krausz Book Awards Rules and Conditions of Entry

Book submission deadline: Sunday 31 January 2027

1. The prizes

a) The Kraszna-Krausz Book Awards consist of two prizes:

1) £5,000 will be awarded to the author(s) of the winning book on photography as selected by a panel of specialist judges.

2) £5,000 will be awarded to the author(s) of the winning book on the moving image as selected by a panel of specialist judges.

b) Judging of the book awards is undertaken independently by a panel of judges. The panel of judges is chosen by the Kraszna-Krausz Foundation Trustees. The Trustees of the Foundation play no role in the judging process.

c) Judges are required to make a recommendation to the Foundation's Trustees in relation to the winning, short and longlisted titles. Final approval of winning titles remains with the board of Trustees. The board reserves the right to withhold a prize.

d) The prize winners in each category may be celebrated via a winner's event. If so, details of what form this will take will be confirmed in Summer 2027.

e) A longlist of ten titles for each award will be selected by judges in Spring 2027. The authors of longlisted titles will be invited to participate in a communications campaign which will showcase their books and help build interest in the subsequent shortlist and winner announcements and any related events. It is anticipated that longlisted authors/artists will make themselves available for comment as far as is possible and will provide further images for press and promotional use if requested and in a prompt manner.

2. Eligibility

a) Books entered for the Kraszna-Krausz Book Awards must have been published for the first time between 1 January and 31 December 2026. The year stated on the imprint page will be taken as the year of publication. If a book was published in late 2025 but its release and availability for sale delayed until 2026, it may still be eligible for the 2027 awards. Please contact info@kraszna-krausz.org.uk to discuss submission.

b) Books must be published, distributed or available to buy (including via online retailers) in the UK.

c) The judges will be looking for works making a significant contribution to the art, history, research, criticism, science or conservation in the fields of photography or moving image.

d) Books which will be eligible for submission are those which engage with, or constitute, the following:

- the art, culture, contemporary practice or history of photography and/or the moving image
- the educational and social issues of photography and/or the moving image
- biographies and autobiographies of photographers, actors, film makers or those who otherwise engage with photography and/or the moving image, either historical or contemporary
- the technical, scientific or conservation applications of photography and/or the moving image
- monographs or exhibition catalogues

Additionally:

- reprints or revised books should contain a significant amount of new material, and the original or earlier editions should not have been considered for these awards previously
- Digital publications are eligible

e) Non-English language books must be accompanied by an English language translation of all text. English language translations first published within the qualifying period are eligible.

f) Books should use photographs as more than a means of illustration. Please note that collections of photographs or images with no significant text are not eligible for submission.

g) The decision of the Foundation's Trustees as to whether a book is eligible shall be final.

3. Conditions of Entry

a) Submissions are welcome from publishers, authors, collectives and individuals self-publishing their work.

b) Self-published titles must have been released in a minimum print run of 100 copies and have an ISBN or be registered with the British Library.

c) Publishers may submit up to six different titles.

d) An individual artist/editor/writer may submit their title separately if their publisher has already used their allotted six entries.

e) There is no fee for submission.

f) The judges reserve the right to consider any books not submitted by their publishers, subject to their conformity with the qualifications cited, and subject to the publisher's agreement to provide copies on request.

g) To submit, you are required to:
   - Complete an online submission form (available here)
   - Share a sample pdf of or from the book
   - Share at least **5 high res jpeg or tif** images from each submitted book (at least 300 dpi)
   - Send **a high res jpeg, tif or pdf** of the book's cover design (at least 300 dpi)

   The deadline for book submissions is **31 January 2027**.

h) Eligibility will be confirmed by email and, if approved, three hard copies of each submitted book will be requested to be sent to the Foundation. These will then be distributed by the Foundation to the three judges.

   The postal address to send the books will be provided following confirmation of eligibility.

i) Should your title be longlisted, an additional two copies will be requested for press, promotion and exhibition. The postal address will be confirmed if you are notified that your book has been included on the longlist.

j) No copies of books submitted shall be returned.

k) Prize monies shall be allocated in their entirety to the authors or editors of the winning books. The judges' decisions as to what parties constitute "the author" are final and binding, in consultation with the Trustees of the Kraszna-Krausz Foundation and, in some instances, a book's publisher.

l) The editor of a book may be considered its author.

m) The judges and Trustees reserve the right not to award a prize. The judges' decisions, in consultation with the Trustees of the Kraszna-Krausz Foundation, are final.

4. Previous Winning Titles

- A list of past winning titles in the Photography category can be found here.
- A list of past winning titles in the Moving Image category can be found here.

5. Media & Promotion – Information for longlist, shortlist and winners

The Kraszna-Krausz Foundation works with a communications consultant to showcase and promote the longlisted books and the wider work of the Foundation via an awards media campaign. The campaign will encompass print and digital press, and promotion via the Foundation's website and social media platforms.

Longlisted, shortlisted and winning authors will be asked to participate in the awards media campaign. Selected promotional and press requests will be agreed in advance. Example activity may include creation of digital content such as short films celebrating a publication, interviews with authors and online image galleries. All requests will be agreed on a case-by-case basis by the author and the Kraszna-Krausz Foundation in conjunction with the communications consultant.

a) If you are a publisher submitting on behalf of an author, please ensure notice of the awards media campaign as described above has been given to them before submitting their book.

b) Longlisted publishers will be contacted in late Spring 2027. You will be asked to provide **two** additional hard copies of the book for press and exhibition. These will be non-returnable.

c) To support the Awards media campaign, longlisted publishers will be asked to provide:

- High res jpegs or tifs, 300dpi with the longest side at least 15cm in length, to include:
  - The book cover artwork
  - **10** individual images (**NOT** page spreads) from within the book
  - **5** Product shots of and/or page spreads from within the book

- Accompanying caption information and credit line for all images

- **All images must be signed off for press and promotional use in relation to the Awards by all relevant parties** which may include the author/artist, publisher, copyright holder and gallery. Images will be used for print, online and social media promotion and shared with selected press for use solely in relation to the respective books and the Awards.

- If available, a press release relating to the submitted book and details of any key press achieved.

d) The winners may be asked to participate in a special award event. The format and date of any event is to be confirmed. For example, in-person events have been held in partnership with the Barbican Centre and the Victoria and Albert Museum since 2022. Winners were invited to travel to London to participate in the events as guests of the Foundation, with travel and accommodation costs covered. An additional speaker's fee is not offered to winners in addition

to the £5000 prize money, but may be offered to other event participants. Any event will be recorded and subsequently featured on the Kraszna-Krausz website. Excerpts may be used on social media.

e) The publisher of the winning book in each category must undertake to print the following on the jacket should there be a subsequent edition: *Winner of the Kraszna-Krausz Photography Book Award* or *Winner of the Kraszna-Krausz Moving Image Book Award* as appropriate.

6. Enquiries

All enquiries concerning the Kraszna-Krausz Book Awards should be directed to info@kraszna-krausz.org.uk